Darren Pratley

Email:
darren@darrenpratley.com

Biography

If there's one thing Darren loves, it's a challenge.

Again and again, in a career spanning over two decades, he has taken leadership roles in organisations that are facing up to the need for change and achieve more.

Darren has a real focus and drive to help make change happen that is lasting and rewarding. His natural flare for sales and sales development gives him a unique blend of seeing opportunity, but, understanding governance, will help move your business in the right direction.

Having seen and been a part of industries that are changing into professional services he has developed some unique content that helps business owners develop their role and become that "Trusted Adviser" all clients are looking for.

Daren's expertise in marketing, branding, operational management, and systems implementation, in a wide range of industry sectors, had led him now to fast becoming one of New Zealand's best speakers and business coaches for self-employed business owners.

Darren's sessions are always full of practical take-aways that can be implemented in your business tomorrow.

Respectfully – Protecting MY Space

A discussion forum that builds on Darren's keynote address. How do you Protect your Space and get the best from your people? An opportunity to ask Darren questions and draw on his diverse background across a number of business sectors.